

Vadim Pleshkov

Product/ Interaction designer

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vadimpleshkov.me

Responsible and strategic thinking product designer with more than 6 years of experience and a variety of skills such as prototyping, UX and UI design, animated prototypes, HTML/CSS and many others. My speciality is designing complex interfaces for web & mobile to be understandable and enjoyable for users.

Education

Moscow State University of Printing Arts

2012 | Masters degree in Informational technologies and design
2010 | Masters degree in technology of print production

Skills

Software:

Adobe Photoshop, Illustrator, InDesign, Sketch, Flinto, Invision, Principle, Axure, Jira, Trello, Slack

Tech knowledge:

HTML/CSS; Javascript, (basic level); Prototyping tools (Invision, Flinto); Interface animation (Flinto); Git

Skills:

- User research
- User interview
- Prototyping
- UI/UX design
- Interface design
- Interface animation
- Visual design
- Concepts & sketches
- Mobile interfaces

Links

Site: vadimpleshkov.me
Dribbble: vadimpleshkov
Behance: vpleshkov
Github: vdmp

Work experience

Product designer

September 2017 – Now

OZON.ru, e-commerce

Designing complex improvements to biggest online store in Russia. Research, design & implementation of the user interface in numerous projects such as whole new search and navigation experience. User interviews, work with statistics, running a/b tests. Working on both web and mobile apps.

Product designer

July 2013 – November 2015
(2 years 5 months)

MCFR, publishing house

Design workflows and interfaces in the publishing company, and assist in its implementation. Maintain the database of design assets and user guides.

Design of internal services from the ground: interviewing users, creating workflow and architecture, then creating a visual design for company inner-use web apps.

Web-designer

April 2011 – May 2012
(1 year 2 months)

Medlain, medical media

Develop and maintain whole brand identity system for a newly created company, design and support of healthy lifestyle web portal. Creating marketing web pages and designing all visual assets for special projects.

Web-designer

January 2010 – February 2011
(1 years 2 months)

OLMA media, publishing house

Design and support of the publishing house websites. Interface development of an online bookstore. Creating marketing web pages and designing all visual assets for special projects.